

International workshop

“What do we talk about when we talk about social impact?”

19 January 2023

The workshop is organized by ANVUR together with ENQA agencies with a specific interest in social impact networking. Nowadays many interpretations and definitions of social impact are emerging, making it difficult to share a common understanding, framework and, eventually, measurement. Nevertheless, the concept is growing in relevance in higher education and research institutions, especially in the post-COVID era.

Representatives of HE and QA agencies will be hosted with the aim to discussing approaches and models for the evaluation of third mission and social impact. The purpose is to build a bridge between agencies and initiatives involved in this issue, in order to exchange experiences and reach a common understanding of what is at stake and the future perspectives. Possibilities for future collaborations and projects will be also explored.

In the two sessions of the workshop, agencies will present their frameworks and share suggestions on emerging issues. In a final roundtable, different stakeholders' voices will be presented to understand the most urgent demands coming from society.

All the interventions will be guided by a common grid of questions agreed in the preparation work carried out by the organizers; each speaker will be free to select the most relevant topics and the way to approach them in reference with his/her own context. The proceedings of the discussion will be resumed in a publication.

9.30-10.30

Welcome addresses

Antonio Felice Uricchio - ANVUR President

Douglas Blackstock - ENQA President or Anna Gover- ENQA Director

Marilena Maniaci – ANVUR Board, Delegate for International Affairs

Genesis and scope of the workshop

Sandra Romagnosi – ANVUR Third Mission/Societal Impact evaluation unit (on behalf of the WG)

Issues and perspectives (conceptualization of the notion, state of the art, challenges)

10.30-12.20 – Chair: Brigida Blasi – ANVUR, Third mission/Societal Impact evaluation unit

Presentations (20 minutes + final discussion)

Mark Frederiks – Coordinator International Policy at NVAO

Maria Bonnafous-Boucher – Director Europe & International Affairs HCERES

Antonio Serrano – Director of ACPUA

Adisa Ejubovic – Executive Manager ACEEU, Research Associate Fachhochschule Münster

12.20-13.40

Lunch pause

13.40-15.00 – Chair Sauro Longhi – VQR 2015-2019, Third Mission panel coordinator

Alessandra Celletti – ANVUR Vice-President and Coordinator of VQR 2015-2019

Steven Hill – Director of Research Research England

Manuela Brusoni – ASFOR Board, Professor Bocconi University

15.00-16.00 – Chair Marco Malgarini – ANVUR, Manager of the Research Area

Final roundtable: the voice of the stakeholders

Priscilla Boiardi – OECD Network of Foundations

Andrea Ravaioli – Netval, Network for Research Valorisation

Andrea De Bortoli – Apenet, Network of Universities and research Institutions for Public Engagement

Luis Polo – Spanish Red Cross

Andrej Pirjevec – European Student Union, Executive Committee